

DESCRIPTION OF ELECTIVE COURSE

Name of the school : Haute école de gestion de Genève	Academic Year: 2025-2026
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FIRST PART: DESCRIPTION OF MODULE	
1. Domain	Business and Services
2. Department	International Business Management
3. Course name	Shipping
4. Code	31017
5. Type of education	☒ Bachelor ☐ Master ☐ MAS ☐ ☐ DAS / CAS / single days
6. Number of ECTS Credits	5
7. Prerequisites	☒ Validation of the modules in semesters 1 and 2 ☒ Attendance of the modules in semesters 3 and 4 for full-time students, and semesters 5 and 6 for part-time students ☐
8. Teaching language	☐ French ☐ German ☒ English ☐ Other:
9. Objectives	At the end of this course, students should be able to understand and describe the key characteristics of the shipping business.

10. Contents <i>(General themes and descriptions, the accurate content may change)</i>	The shipping is a wide topic related to various industries located in Geneva: • ➤ Gas (Lukoil...), ➤ Cruise and Tourism (MSC...), ➤ Dry-Bulk (Cargill...), ➤ Tanker (Mercuria...). We will present some of the key aspects with among them: ➤ Market analysis ➤ Shipowner business plan ➤ Legal aspects ➤ Operating ➤ Shipping brokerage ➤ Legal framework and type of claims	
11. Evaluation	The grading of the module shall be based on: 1. A written exam in week 15 of the semester; and/or 2. Mid-term assessments during weeks 1 to 14 according to the decision of the instructor.	
12. Remediation/competition	☒ Compulsory remediation if the module grade is between 3.5 and 3.9 / 6. When subject to a remediation, only the grade of the remedial exam will be taken into account (maximum grade 4.0). A repeated module cannot benefit from a remedial exam. ☐ No remediation	
13. Coordinator / main instructor	Reboulleau Jérôme	
SECOND PART: LOCATION OF THE MODULE IN THE STUDY PLAN		
14. Level	☐ Basic module ☐ Advanced module ☒ Specialized module ☐ Other:	
15. Characteristics	☒ Module is mandatory (which could lead to final dismissal from the program, cf. art.15, al.1, « Statut des étudiant-e-s bachelor »)	
16. Type	☒ Main module ☐ Module linked to main module ☐ Optional module ☐ Other:	
17. Time organization	☒ Module over 1 semester ☐ Module over 2 semesters	

	☒ Spring semester semester	☐ Fall ☐ Other
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