

Module description

Field of study: *Business, Management and Services*

Degree course: *Bachelor of Science HES-SO in International Business Management*

1. Title of module	Communication V	2024-25
Code: (Compulsory) 3087 Level: ☒ Basic module ☐ Further studies module ☐ Advanced module ☐ Specialised module ☐ Other: ... Type: ☒ Main module ☐ Module linked to main module ☐ Optional or subsidiary module ☐ Other: ...	Type of course: ☒ Bachelor's ☐ Master's ☐ MAS ☐ DAS ☐ CAS ☐ Other: ... Characteristic: ☒ Module where failure may lead to final dismissal from the degree course in accordance with Art.25 of the Framework directives on the Bachelor and Master degrees at the HES-SO Time schedule: ☒ Module over 1 semester ☐ Module over 2 semesters ☐ Spring semester ☒ Autumn semester ☐ Other: ...	

2. Organisation

ECTS credits 3

Language:

☐ French	☐ Italian
☐ German	☒ English
☐ Other: ...	

3. Prerequisite

☐ To have validated the module
☐ To have followed the module
☐ No prerequisite
☒ Other: to have validated the first-year assessment.

4. Skills to be gained / general learning objectives

English Communication 5

By the end of module 5, students should be able to :

- compare the various ways that interviews are used in organizations, noting the differing requirements of each situation;
- make appropriate practical arrangements for successful interviews;
- enhance their listening skills and develop appropriate questioning techniques, reflecting the needs of the situation;
- prepare effectively when attending interviews;
- demonstrate practical skills in the selection and use of appropriate written and oral communications techniques in various channels, including CV, cover letter, company presentations and interviews;
- reflect on the relationship between theory, research evidence and 'real world' communication practices in the context of job application;

The module includes revision and testing of C1 level in reading and listening skills. Preparation based on the Business English Certificate (BEC) Higher

5. Teaching and content

- Job interview communication skills, CVs, Cover letters, interview skills, recruiting,
- Company presentations, role plays and simulations
- C1 level reading and listening skills
- Advanced Business Vocabulary and Grammar related to recruiting and job search

6. Assessment and validation methods

Each course syllabus available on the moodle platform Cyberlearn describes the assessment and validation methods.

7. Reassessment requirements

- ☒ Reassessment possible
☐ No reassessment
☐ Other (please specify): ...

other reassessment modalities

Reassessment if the module grade is between 3.5 (included) and 3.9 (included).
After reassessment, the maximum grade is 4.0

7a Reassessment requirements (if module is repeated)

- ☐ Reassessment possible
☒ No reassessment
☐ Other (please specify): ...